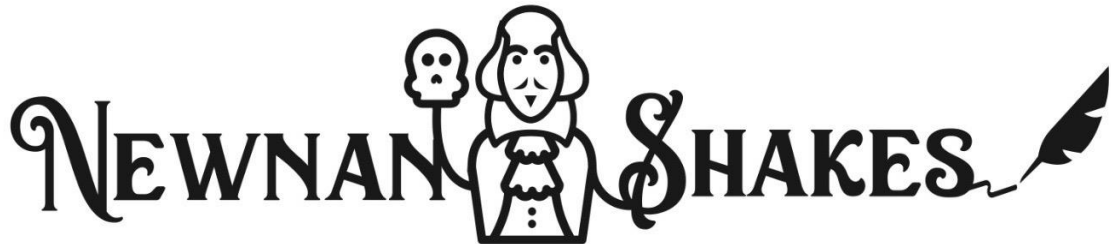


NEWNAN SHAKESPEARE IN THE PARK THEATRE COMPANY

2019

Community Sponsorship Opportunities



What is Newnan Shakespeare in the Park?

Newnan Shakespeare in the Park (or Newnan Shakes) is a professional theatre company devoted to bringing artistically excellent, free productions of the works of William Shakespeare to Newnan, GA. We are a 501c-3 non-profit professional theatre company producing *Romeo and Juliet* completely free in downtown Newnan this summer. The show will run August 9th and 10th at 8pm in the Greenville Street Park in beautiful downtown Newnan. Last year, our inaugural performances of *A Midsummer Night's Dream* were widely embraced by the community with over 600 audience members over our two-night run.

Why Shakespeare?

Because the works of William Shakespeare have the power to speak to every part of the human experience. Our goal is to engage and inspire our audiences with innovative productions that speak to contemporary life while also honoring the intent of Shakespeare. We strive to make our productions accessible to community members from all different walks of life. In order to have a more diverse and inclusive audience, Newnan Shakes' shows are completely free to the public.

For tax deductible donations please use the Tax ID Number as follows: 83-0607457



NEWNAN SHAKESPEARE IN THE PARK
THEATRE COMPANY
2019

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NEWNAN SHAKESPEARE IN THE PARK SPONSORSHIP COMMITMENT FORM

Business name: _____

Street address: _____

City: _____

State: _____

Zip: _____

Contact name: _____

Telephone number (business): _____

Fax number: _____

Email: _____

Web address: _____

SPONSOR LEVEL

\$2,000 – Presenting

\$1,000 – Gold

\$250 – Bronze

\$1,500 – Platinum

\$500 – Silver

\$100 – Signature

METHOD OF PAYMENT

Enclosed is my sponsorship check in the amount of \$ _____

Charge my credit card (please print clearly)

Card Type:

VISA

MasterCard

Discover

AMEX

Cardholder's name: _____

Billing address: _____

Card number: _____

Exp. date: _____

Security code: _____

Sponsor Signature: _____

(Please sign and retain a copy for your records.)

Please email logo and completed sponsorship commitment form to newnanshakes@gmail.com

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Presenting Level | \$2,000

RIGHTS, BENEFITS, AND BRAND RECOGNITION:

- Speaking opportunity at Newnan Shakespeare in the Park
- Verbal recognition during all Newnan Shakes performances
- Opportunity to connect and speak at kickoffs and receptions
- Rights to promote sponsorship in company materials
- Priority promotional space at Newnan Shakes performances
- Company logo featured on:
 - All event printed materials, indicating "Presenting Community Sponsor"
 - The home page of the event website
 - The Community Sponsor banner displayed at all performances
 - The Newnan Shakes banner display at all performances
 - The event T-shirt (logo sized and arranged according to level)
 - All email communications
 - Two-page ad in the Playbill
- Recognition on event Facebook timeline
- Recognition in event news releases
- A recognition gift awarded pre-performance opening night
- VIP seating at all performances

NEWNAN SHAKESPEARE IN THE PARK THEATRE COMPANY

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Platinum Level | \$1,500

RIGHTS, BENEFITS, AND BRAND RECOGNITION:

- Verbal recognition during all Newnan Shakes performances
- Opportunity to connect and speak at kickoffs and receptions
- Rights to promote sponsorship in company materials
- Promotional space at Newnan Shakes performances
- Company logo featured on:
 - All event printed fundraiser and flyers, indicating "Platinum Community Sponsor"
 - The home page of the event website
 - The Community Sponsor banner displayed at all performances
 - The event T-shirt (logo sized and arranged according to level)
 - All email communications
 - Full page ad in the Playbill
- Recognition on event Facebook timeline
- Recognition in event news releases
- A recognition gift awarded post-performance opening night
- VIP seating at all performances

Gold Level | \$1,000

RIGHTS, BENEFITS, AND BRAND RECOGNITION:

- Verbal recognition during all Newnan Shakes performances
- Opportunity to connect and speak at kickoffs, receptions, and performances
- Rights to promote sponsorship in company materials
- Promotional space at Newnan Shakes performances
- Company logo featured on:
 - All event printed fundraiser and flyers, indicating "Gold Community Sponsor"
 - The home page of the event website
 - The Community Sponsor banner displayed at all performances
 - The event T-shirt (logo sized and arranged according to level)
 - All email communications
 - Half page ad in the Playbill
- Recognition on event Facebook timeline
- Recognition in event news releases
- A recognition gift awarded post-performance opening night
- VIP seating at all performances

NEWNAN SHAKESPEARE IN THE PARK THEATRE COMPANY

2019

Community Sponsorship Opportunities



Silver Level | \$500

RIGHTS, BENEFITS, AND BRAND RECOGNITION:

- Verbal recognition during all Newnan Shakes performances
- Opportunity to connect and speak at kickoffs, receptions, and performances
- Rights to promote sponsorship in company materials
- Company logo featured on:
 - All event printed fundraiser and flyers, indicating "Silver Community Sponsor"
 - The home page of the event website

Bronze Level | \$250

RIGHTS, BENEFITS AND BRAND RECOGNITION:

- Opportunity to connect at kickoffs, receptions, and performances
- Rights to promote sponsorship in company materials
- Company name featured on:
 - The playbill, indicating "Bronze Community Sponsor"
- Recognition on the event Facebook timeline
- Framed certificate of appreciation awarded post-performance opening night

Signature Level | \$100

RIGHTS, BENEFITS AND BRAND RECOGNITION:

- Opportunity to connect and speak at kickoffs, receptions, and performances
- Company name featured in the Playbill